



The leading Russian magazine dedicated to International Property

**MARKET POSITION:**

Launched in Russia in December 2005, **Homes Overseas** offers readers detailed information about purchasing and renting property abroad in addition to introducing a wide choice of concrete offers from top-level developers and realtors both Russian and foreign. The readers of the magazine are people who are interested in buying property abroad – men (60%) and women (40%) with high and above average incomes.

		Homes Overseas
Circulation	(stat publisher 2009)	30,000

**EDITORIAL PROFILE:**

**Homes Overseas** focuses on the key current issues of the overseas property market, only selecting the most interesting and pertinent news for their readers. Top-10 – the traditional rating of the most attractive and interesting properties. Focus on investment – articles that analyse the various aspects of investing in overseas properties; financial analysis, legal advice and market surveys. Articles also focus in on holiday homes, opening private businesses using real estate assets, special projects on luxury projects and winter holidays and reviews of the property markets in the most exotic locations worldwide.

**TECHNICAL SPECIFICATIONS:**

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