

# INTERNI

The Best of the World's Architecture and Design

## **MARKET POSITION:**

The readership of *Interni* is comprised of 32% of Architecture and design professionals, 26% of Business owners, 34% of managerial and 28% of high quality specialist. It is launched 7 times a year in Moscow and its regions.

		<b>Interni</b>
Circulation	(stat. publisher 2009)	<b>60,000</b>

## **EDITORIAL PROFILE:**

In October 2007, Independent Media Sanoma Magazine brought to Russia *Interni* Magazine, the prestigious international publication dedicated to the most important projects and trends in architecture and design. *Interni* is famous for its special editions and guides, as well as for the event it organizes in cooperation with the main figures in the world of architecture and design.

## **TECHNICAL SPECIFICATIONS:**

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