

Коммерсант

The monthly real estate Kommersant supplement

MARKET POSITION:

Kommersant DOM is a real estate supplement published once a month by Kommersant, the leading business newspaper in Russia. It was issued for the first time ten years ago; it is a highly esteemed title with a loyal readership.

		Kommersant DOM
Circulation	NCS 2009	75 000
Readership St Petersburg	Survey: TNS, NRS May – October 09	24 000

EDITORIAL PROFILE:

The magazine is about real estate, and offers profile subjects that are guaranteed to interest readers and potential buyers of real estate.

The four obligatory rubrics are: Prices, Projects, Money and Investments. There are also five elective rubrics: Real estate, Construction, Interior, Technologies and law.

TECHNICAL SPECIFICATIONS:

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