

KOMMERSANT.ru

The Russian-speaking web site
of the Russian leading business newspaper

MARKET FACTS:

Kommersant is the most influential daily business newspaper in Russia and the CIS countries. It was launched in 1992 and continually provides the latest online news-stream, articles of current issues, video-materials, photo-gallery as well as the whole archive starting from 1992.

Like the print version, **Kommersant.ru** mainly targets businessmen including Executives and Executive Managers (66 %) and is consequently aimed at decision-makers. 70 % of the visitors are Russian amongst which 40 % are from Moscow.

	Kommersant.ru
Reach per week	1,727,400
Unique visitors per month	2,291,878

Source: TNS Web Index Mai 2009

WEBSITE PROFILE:

Kommersant.ru delivers online publications of Kommersant Publishing House editions: Kommersant daily, but also Vlast, Dengi, Secret Firmy, Kommersant Week-end and Ogonyok. The website provides trusted online information on business and politics in Russia and worldwide including: political, financial and business news, breathtaking social, cultural and sports events, accurate forecast and deep analyses.

TECHNICAL SPECIFICATIONS:

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