

The Moscow Times

The leading English-language newspaper published in Moscow
Monday to Friday

MARKET POSITION:

The Moscow Times offers its readers, both Russian and foreign citizens, an independent and precise view of political, economic and business life in Russia. Its audience consists mainly of foreigners residing in the capital temporarily or permanently (37%) and English-speaking Russian readers (63%). Its particular publication schedule from Monday to Friday is well suited to the business community.

		The Moscow Times
Readership	NRS Moscow May October 2010	33 407
Circulation	Publisher statement 2010	35 000

EDITORIAL PROFILE:

The Moscow Times occupies a prominent position in the local media market as a foreign language publication, covering main events in Russia and abroad. Five days a week, it provides coverage of political life, as well as business, culture and sports news. Every edition contains feature sections devoted to the most important aspects of life in Moscow.

The Moscow Times has a strategic type of distribution: it is distributed by subscription or free of charge in over 500 of Moscow's prestigious locations such as business centres, restaurants, bars, hotels, sports clubs, medical centres and international airlines.

Originally, *the Moscow Times* was created for foreigners living and working in Moscow, but over the past few years it has earned a high reputation among its Russian readers as well. Now it has earned the respect of its readers due to the precise, reliable and independent information published in its pages.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

5 working days before issue date.

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