



**Bimonthly magazine dedicated to contemporary art**

**MARKET POSITION:**

Since 1998, **NOMI** (*The New World of Art*) is the reference magazine about modern art. **NOMI** is targeted at a wide audience: professional artists, photographers, art critics, employees of museums and galleries but also those who are interested in contemporary art and modern culture in Russia and worldwide. The title is fully acknowledged by the modern art community: among its subscribers are ART bibliographies Modern, library of Stanford University, Guggenheim Museums... **NOMI** works directly with first-rate museums and galleries in Russia like The Hermitage in St Petersburg or The Pushkin Museum and The Tretyakov Gallery in Moscow. Nowadays, **NOMI** is a reputable and stable art title well known both in Russia and abroad. Since 2001, the title has had its own exhibition hall based in St Petersburg. Organizing regularly impressive exhibitions the hall has turned out to be one of the most popular among arts experts and the general public in St Petersburg.

		<b>NOMI</b>
Circulation	(Publisher Statement, 2007)	5,000
Readership	(Publisher Statement, 2007)	> 10,000

**EDITORIAL PROFILE:**

**NOMI** is an art title with a unique approach. The editorial content of each issue is solely determined by the quality of art products and is not influenced either by fashion or by the art market constraints or by any snobbery whatsoever. **NOMI** always offers to its readers, fresh information on the cultural life in both St Petersburg and Moscow as well as in the provinces of Russia. The editorial content of **NOMI** is wide: argumentative essays and interviews, opinions and book reviews, critical assessments of new exhibitions and analytical articles on the history and theory of art. For more than 7 years, the magazine has been working on the formation of a new generation of art critics, artists... **NOMI** pays serious attention to the new artistic developments taking place in Russia but covers art news of the neighbouring regions of Scandinavia, Germany and Baltic States.

**TECHNICAL SPECIFICATIONS:**

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