

Коммерсантъ

QUALITY

The monthly lifestyle magazine of Kommersant

MARKET POSITION:

The originality of **Quality** is that it appeals equally successful to female and male audience. The readers of the magazine are active, well-educated people with high social status and purchasing capacity. Quality is published monthly in 18 cities of Russia.

	Quality
Circulation	43,000

National Circulation Service of Russia on November 1st, 2002

EDITORIAL PROFILE:

Quality is a monthly lifestyle magazine. It is the review of all the most interesting events of the mega polis life with recommendations in *Kommersant* style: festivals, exhibitions and auctions, premieres, books and music, clubs and restaurants, news and tendencies in the fashion world, shopping, luxury pleasures, interviews with famous people and funny stories from experienced fathers.

TECHNICAL SPECIFICATIONS:

Please, contact us for details.

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