



The most authoritative Russian monthly magazine  
on luxury goods and lifestyle

**MARKET POSITION:**

Robb Report Russia, launched in 2004, is the only licensed edition of the USA luxury lifestyle magazine Robb Report published by the CurtCo Company. The magazine serves as a guide to luxury living for Russia's affluent, aiming to educate and assist its audience on how best to enjoy their wealth. Although other lifestyle magazines claim to target Russia's very rich, none manage to succeed as does Robb Report Russia.

	<b>Robb Report</b>
Total circulation (Publisher statement. 2010)	20 000
Subscribership	15 000 (60%)

**EDITORIAL PROFILE:**

Our subscribership; consisting of a 95% male audience averaging an age of 35 upwards; uses our magazine in order to explore ways for which to spend their money. Every month, the **Robb Report Russia** is individually delivered by courier to the 15 000 wealthiest people in Russia and former CIS countries, and is also distributed for promotional purposes on board business jets, presidential suites in 5-star hotels, at VIP lounges in golf clubs and marinas in Moscow and St.Petersburg. In 2005 **Robb Report Russia** was on sale at selected newsstands in 9 countries with large Russian speaking communities: USA, UK, Germany, France, Monaco, Italy, Switzerland, Cyprus and Israel.

**TECHNICAL SPECIFICATIONS:**

Please contact us for details.

**COPY DEADLINE:**

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact  
GCA International Media Sales 020 7730 6033  
Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)