



**The Website of the Russian most authoritative magazine  
On luxury goods and lifestyle  
[www.robbreport.ru](http://www.robbreport.ru)**

**MARKET POSITION:**

*The Robb Report* magazine became the trusted guide for the world's most successful, demanding, and educated readers in today's magazine landscape. *The Robb Report* website mainly reaches men (78%) aged between 24 and 40 years old (65%). They are married (65%) and their minimum incomes are \$150 000 RUR.

		<b>Robbreport.ru</b>
Unique Visitors per week	(Publisher Stat.)	1 850
Hits per week	(Publisher Stat.)	5 000

**EDITORIAL PROFILE:**

*The Robb Report* website is a luxury Internet portal for the richest Russian people in the world. *Robbreport.ru* is a guide-book for the highest standards of life. In *Robb Report Russia* there is a combination of materials by Robb Report USA and materials chosen by the Russian editorial team. Each month, with editors and writers who are the recognised experts in their fields, *Robb Report Russia* speaks with authority on subjects that have become the passion of its readers. Information on the website includes all aspects of the splendid world of luxury, such as expensive cars, jewellery, yachts etc. Monthly columns and regular features cover the entire luxury landscape and investigate the luxury lifestyle in depth and on a regular basis.

**TECHNICAL SPECIFICATIONS:**

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