

SEASONS

The most prestigious monthly Interior Design & lifestyle Magazine in Russia

MARKET POSITION:

Launched in 2003, Seasons is a prestigious magazine on lifestyle dedicated to affluent women in Russia. It is essentially aimed at a wide female audience (90%) aged of 25-45 years old with high income CC+. Amongst them, some are interior design experts or handy women, who do not hesitate to invest in their home or secondary home.

		Seasons
Circulation	(Publisher Stat. 2009)	90, 000
Readership	(NRS Moscow March – October 09)	85, 000

EDITORIAL PROFILE:

Experts and handy women appreciate both the Editorial content. *Seasons* covers the whole universe of lifestyle, involving wellness, fashion, beauty, travel, cooking, gardening, interior designing or fiddling... Its strength is based on advice and practical tips provided by professionals. The size and quality of its address book are to be added to the world-wide design culture of its editorial team. The upmarket and elegant layout assures an environment where the products are showed to their best advantage.

TECHNICAL SPECIFICATIONS:

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