

The St. Petersburg Times

The leading English-language newspaper published in St. Petersburg
Issued on Thursday and Friday

MARKET POSITION:

The St. Petersburg Times reaches influential, high level professionals, both Russians and foreigners, who either run their own business or work for respectable companies.

		The St. Petersburg Times
Readership	(Publisher Stat 2010)	15 692
Circulation	(TNS Russia May-October 2010)	16 000

EDITORIAL PROFILE:

As *The Moscow Times*, **The St. Petersburg Times** is the leading newspaper in the local media market as a foreign language publication, covering main events in Russia and abroad.

The St. Petersburg Times was the first English-language newspaper to be printed in St. Petersburg. It provides its readers with 16 - 32 pages of local, national and international news twice a week. It covers a wide range of topics from the arts, culture to leisure and much more.

The St. Petersburg Times is essential to keep English-speakers informed on really important matters. It is distributed by subscription or free of charge in strategic locations of St Petersburg such as business centres, restaurants, bars, upmarket hotels and international airlines.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

5 working days before issue date.

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