



Vedomosti.ru

The Russian-speaking web site
from the Russian leading business newspaper

MARKET FACTS:

Vedomosti is a joint venture of the *Financial Times*, *The Wall Street Journal* and Independent Media Publishing House in Russia.

Like the print version, *Vedomosti.ru* mainly targets businessmen from middle and upper middle class, 72% of them being aged more than 25. 63% of the readers are males, 47% live in Moscow, and 83% completed higher education. They are composed by 17% of Top Managers, and by 59% of specialists and middle-level managers. 64% have as an average income more than \$500 for each family member per month, and 35% have their own foreign car.

		Vedomosti.ru
Impression per month	(Web index, Jan 09)	1 854 335

WEBSITE PROFILE:

Vedomosti.ru provides a fresh issue of the newspaper, as well as comprehensive archives of all the materials since 1999. Thanks to the website, on-line business news is now available, as well as a 'JobOps' advertising section, and announcements and schedules of *Vedomosti* conferences.

TECHNICAL SPECIFICATIONS:

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