



VLAST / POWER

The weekly analytical newsmagazine in Russia
Issued on Monday

MARKET POSITION:

Vlast is a weekly political and economic newsmagazine in Russia and the CIS' countries. It covers all relevant issues that are of interest to executives and politicians and gives comprehensive, practical and detailed information on economical and political issues.

		Vlast	Newsweek
Readership	NRS Russia Dec 09-Feb 10	350 100	195 400
Managers ; company (co) owners		107 200	51 600
Total Circulation	Publisher Stat. 09	50 000 - 60,000	45,000

EDITORIAL PROFILE:

Leading politicians and economists analyse each week events and translate them into forecasts based on all the latest scientific achievements and unique documents retrieved from the archives. *Vlast's* editorial content is composed of themes such as: "The power of political organisations, the power of money, the power of religious and scientific ideas, who is in power in Russia and abroad, what is the balance of forces in political elite."

To complete the title, ratings regarding relevant themes such as media field news, monthly economic forecasts and historical archives, will be gathered in supplements.

TECHNICAL SPECIFICATIONS:

Please, contact us for detail.

COPY DEADLINE:

10 working days before issue date

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