

ARVOPAPERI

The Only Investment Magazine in Finland
Cover Price: € 7.95

MARKET POSITION:

Arvopaperi is the only Finnish investment magazine. A typical *Arvopaperi* reader owns listed shares and investment fund shares. The readers have high household incomes and diversified investment profiles. The readers typically serve as senior executives or in management positions and are involved in corporate procurement decision-making progresses. The reader also invests in personal well-being and is engaged in a wide variety of physical activities, which most likely include golf.

		Arvopaperi
Readers	(NRS Reader Autumn 08/Spring 09)	90 000
Total Circulation	(Audit bureau of circulations 2008)	24 326

EDITORIAL PROFILE:

Arvopaperi covers all investment topics: share analysis, exotic funds, pension insurance, leisure investment opportunities, and property investments. It also advises on maintaining the value of your investment and ways to yield profit. The magazine reveals the objects that will best retain their value and those with the best potential for future growth.

TECHNICAL SPECIFICATIONS:

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