

ENERGIA

The leading monthly Finnish magazine in the energy sector
Cover Price: € 9.50

MARKET POSITION:

Energia magazine is the leading trade journal for the Finnish energy industry, and it actively monitors the sector in Finland and abroad. A typical **Energia** reader works in general business management or management involved in decision-making. But the readership includes also senior executives and experts. The readers are extensively involved in decision making. The principal responsibilities of readers include general management or production duties, but the readers are engaged in a wide variety of operations.

		Energia
Readers involved in decision making	(TNS decision makers' Atlas 2009)	9 000
Print run	(Publisher 2009)	8 000

EDITORIAL PROFILE:

Founded in 1985, **Energia** is an independent business publication which supports the readers' decision-making. **Energia** writes about the best practices of both producers and consumers. The magazine is in search for solutions that enable readers to make or save money- up to hundreds, thousands or millions of Euros.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk