



The leading website on technology in Sweden

MARKET FACTS:

Ny Teknik is the leading IT and New Technology publication in Sweden. It provides Technical Executives and IT decision-makers with the most up-to-date information on innovations in IT for all businesses on a weekly basis.

NyTeknik.se is the leading business website for technological developments within IT, telecoms, energy, environmental technology, cars, planes and everything else that powers the development of industry and society. It reaches highly educated decision-makers in Sweden.

| | NyTeknik.se |
|-----------------------------------------------------|--------------------|
| Unique visitors per week | 138,846 |
| Visits per week | 233,270 |
| Impression per week (Sifo Media/Kia-index 2009) | 731,887 |

SITE PROFILE:

NyTeknik.se informs about the latest news, products, trends and innovations within the technology and IT industries.

The website provides rapid news from around the world, updated daily. It is complemented with an extensive archive containing the complete reporting history of the newspaper. The news section is required reading for all engineers and anyone interested in technology.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

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