

interviú

The website of the Leading Spanish Newsmagazine

MARKET POSITION:

The *Interviú* website represents a famous Spanish Newsmagazine for men. It is by far the leader in the market for Spanish weekly newsmagazines. Unlike the British market, the style of articles within the magazine is very diverse even for a general interest title. It has a high proportion of medium class readers (74%) and a generally young audience, where 67% are in the 20-45 age bracket.*

* Source: Publisher

	Interviu.es
Unique visitors	377,175
Pages viewed	10, 771,115

Source: Publisher 09

EDITORIAL PROFILE:

The reason for *Interviú*'s ongoing popularity comes from its continual ability to get exclusive stories and interviews with politicians, artists and personalities from the popular scene. It is split into long cover features, interviews, home news, reports, and culture (which covers Cars, Arts, Cinema, Internet, etc.) and health sections. The range of articles goes from serious political discussion through to popular culture and fashion models, but this is a very successful formula for the Spanish market.

TECHNICAL SPECIFICATIONS:

Please contact us for details

COPY DEADLINE:

3 weeks prior to issue date

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk