



The Website of the Leading Barcelona Sporting daily Newspaper
Sport.es

MARKET POSITION:

This website represents the famous Spanish **Sport** newspaper launched in November 1979 and acquired by Grupo Zeta in 1992. It leads readership in Catalunya, and is the highest seller in Spain. 81% of its readership is composed of men, and 67% of the total readership is from the High, Medium High and Medium social class.

	Sport.es
Unique Visitors	6,515,587
Page views	94,830,135

Source: Netview Nielsen Sept 09

EDITORIAL PROFILE:

Sport.es has a large coverage of Football, reflecting the Spanish passion for the game. It focuses in particular on the news for Barcelona, the most popular team in Spain (Especially in Catalunya). **Sport.es** also proposes interviews, various sports such as basketball or formula 1, video, debate etc.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

1 month prior to publication date.

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GCA International Media Sales 020 7730 6033
Email: gca@gca-international