



Website of the Spain's Leading Monthly Travel and Tourism Publication

MARKET POSITION:

Viajarmagazine.com is a website of the leading travel and tourism publication in Spain. The *Viajar magazine* has enjoyed a unique position in the market since its launch 20 years ago. 49% of the readership is from the High / Upper high social class and 51% of its readers are in the 25-44 age bracket. Male and female readership is evenly split.

	VIAJAR
Unique Visitors	5,729
Page Views	202,747

Source: Publisher 09

EDITORIAL PROFILE:

Viajar is the leading consumer quality tourism and travel publication in Spain. It is well-documented reports about areas of the world and towns to visit.

The speciality of this magazine is to help its readers to discover civilisation and to understand different ways of life. In a nutshell, *Viajar* gives all kinds of information to travellers. As in the magazine, the website presents a large section on cultural events all over the world.

Famous for its beautiful photos, *Viajar.com* is seen as a reference for world-wide civilisations.

TECHNICAL SPECIFICATIONS:

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