

VOGUE

Prestige Women's Fashion Magazine
Cover Price: € 3.50

MARKET POSITION:

Vogue is a prestige women's magazine – an oracle for beauty and fashion. 40.9% of its readers don't read any other women's publications. It is a young woman's publication with the majority of the readership in the 25-44-age bracket*. 46.9% are in class A + B1.

	Vogue	Telva	Marie Claire	Elle
Circulation (OJD July 08-July 09)	121 293	167,707	101,468	177,606
Readership (EGM 2009)	821 000	333,000	218,000	429,000

EDITORIAL PROFILE:

Spanish *Vogue* is editorially independent, keeping in touch with Spanish fashion and beauty news. The international standard set by the group means that you are guaranteed a good editorial quality. More space in *Vogue* is dedicated to fashion and beauty than any other publication* as a percentage of cover space and editorial content. The *Vogue* reader is young, prepared, selective, active, family oriented and in touch with all the latest beauty and fashion worldwide. Most readers are big beauty product consumers and high street spenders.

* Source: Publisher

TECHNICAL SPECIFICATIONS:

Materials: Photolito, CD ZIP, DISKETTES 3.5. MB

For 4 colours: High Density
(Chromalin, Match print Iris Scitex)

COPY DEADLINE:

Copy deadline: 5 weeks

If you would like to receive copies, a media pack or coverage rankings, please contact
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