



The website of the Prestige Women's Fashion Magazine

**MARKET POSITION:**

**Vogue.es** is the website of the prestige women's magazine *Vogue*. 87% of the users are women with an average age of 29. 79% of the users are single. **Vogue.es** attracts the most interesting target group: 83% of the visitors belong to high/middle class and 85% are active and independent. Faithful to the *Vogue* brand, the reader of **Vogue.es** is sophisticated and elegant. She explores beauty and fashion in all its forms. She is also a demanding and selective consumer who knows that she wants.

	<b>Vogue.es</b>
Impressions	<b>28,963,996</b>
Unique Visitors	<b>2,100,249</b>

Source: Nielsen-Netrating March 08

**EDITORIAL PROFILE:**

The content of **Vogue.es** is really close thematically to the title but is exclusive online. The website is divided in 5 main sections: Fashion (trends, news...), Fashion shows (all the shows, backstage access, more than 70,000 pictures), Vogue VIP (Celebrities, parties, lifestyle features), Beauty (Beauty treatments, latest products healthy living) and a Forum (a highly active community interested in fashion and beauty). The website is updated daily, offering constantly new and exclusive contents which enables **Vogue.es** to have very loyal users.

**TECHNICAL SPECIFICATIONS:**

Contact us for details.

**COPY DEADLINE:**

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