



Monthly Technological Magazine

**MARKET POSITION:**

Windows Vista is the official magazine for people interested in technology. It targets mainly men (67%), from the the 20-44 age bracket (64%), fro; upper and medium social classes (74%).

	<b>Windows Vista</b>
Print-run (EGM 2 <sup>nd</sup> cum 2010)	<b>60,000</b>
Readership (EGM 2 <sup>nd</sup> cum 2010)	<b>358000</b>

**EDITORIAL PROFILE:**

Windows Vista provides useful and complete information about technological products, with some comparison tests, testimonies of real readers, top 5, top 10, etc...It is targeting people looking at the best product with the best price.

**TECHNICAL SPECIFICATIONS:**

Please contact us for details.

**COPY DEADLINE:**

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact  
GCA International Media Sales 020 7730 6033  
Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)