



The Website of the Spain's Leading Fashion Magazine

**MARKET POSITION:**

**Woman.es** is a website which faithfully represents the Spanish fashion magazine. Launched in October 1992, **Woman** has reached a solid position among the top fashion magazines. In just over three years, it has become the leading fashion magazine. **Woman** is constantly increasing its circulation, readership and advertising market share whilst its competitors have difficulty maintaining their figures.

The **Woman** magazine has a high percentage of female readers (92%) and makes an ideal place to target young women with a high disposable income. 49% of its readers aged between 20 and 34 mainly from A and B social classes (75%)\*.

\* Source EGM 2<sup>nd</sup> Cum. 08

**EDITORIAL PROFILE:**

**Woman.es** as the magazine is well known for fashion in Spain. It has pictures from World famous photographers, features exclusive interviews with top model, and is the reference for fashion and beauty. The website is split into 9 topics: Photos, Trend, and Health, Be a woman, Design, Culture, Gastronomy, and Beauty.

**Woman** is for the modern Spanish woman who is active, competitive and independent. The editor's philosophy is to be different, real and natural as well as to offer true feelings and relevant information to the new woman.

**TECHNICAL SPECIFICATIONS:**

Please contact us for details.

**COPY DEADLINE:**

Copy deadline: 4 weeks prior

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