



The leading Spanish publication for children and young people

MARKET POSITION:

Cartoon Network Magazine has been launched with all the experience of Grupo Zeta to lead the Spanish publications market for children and young people. The readers are both boys (56%) and girls (44%) from 7 to 14 years old (91%).

	Cartoon Network
Readership	101.000
Print-run	65.000

(Source: AVMC 2009)

EDITORIAL PROFILE:

Cartoon Network Magazine is a fresh and funny publication, directly related to Cartoon Network, the leading TV channels for children. We can find in it all the main characters of Warner, the classics: Yogui, Tom & Jerry, the Flinstones ...and also the future: Cow & chicken, Super Girls, Dexter... It has a very actual layout and a direct and easy language and contains comics, activities, puzzles, interviews, posters....

TECHNICAL SPECIFICATIONS:

Please contact us for details.

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