



The Website of the leading Spanish publication for children and young people

MARKET POSITION:

Cartoonnetwork.es is the website of the famous children's TV channel. The magazine was launched using all the experience of Grupo Zeta- a leader in the Spanish publications market for children and young people. The readers are both boys and girls from 7 to 14 years old.

	Cartoon Network
Unique Visitors	162 819
Pages viewed	1 408 288

Source: Nielsen NNR January 2010

EDITORIAL PROFILE:

The Cartoon Network website is directly related to Cartoon Network, one of the leading TV channels for children. One can find all the main Time Warner characters featured, the classics: Yogui, Tom & Jerry, the Flinstones ...and also the more contemporary: Cow & chicken, Super Girls, Dexter for example.

It has a very clear layout, contains comics, activities, puzzles, interviews, posters and uses direct and easy language. The website also contains free online games, videos, TV programs and prizes to win.

TECHNICAL SPECIFICATIONS:

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