



The website of the Female Picture Magazine in Spain

MARKET POSITION:

RevistaCuore.es is the website of the famous picture magazine in Spain. The magazine, launched in May 2006, is a weekly female magazine. It circulates nationally and is targeted at women (82%) aged between 20 to 35 years (495). Grupo Zeta has created a picture magazine exclusively for women from the B and C social classes. Reasonably priced and easy to read, **Cuore** has been developed to cover many topics with humour and a different point of view. It has the same concept as the magazines, 'US Weekly' in the U.S., 'Heat' in the U.K. and 'Public' in France.

	Cuore
Unique Visitors	59,096
Page Views	1,287,170

Source: OJD 2008 / EGM 2nd cum 2008

EDITORIAL PROFILE:

Cuore is three magazines in one: People, Fashion and TV are the main sections of this title. It covers a wide range of topics from fashion, beauty, health to TV and celebrities. Most articles on celebrities analyse their appearances, hobbies or parties. In addition there are weekly TV and Cinema listings. Tests and games are included for female consumers' leisure. **Cuore** is the new escapist magazine for a new generation of women.

The content of the website is divided in 6 topics: Last news and gossip, Last week news and gossip, photos, videos, newspaper library, content of the current issue.

ADVERTISING RATES 2010:

Type of space	Price (in € CPT)	Size (mm)
Leader Board	40 €	728x90
Skyscraper	30 €	120x600
Banner	20 €	640x40

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

1 month prior to publication date.

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk