



The Sport website dedicated to the Aragon community

MARKET POSITION:

Diariequipo.com is the sport website from the Aragon-based newspaper. *El Periodico de Aragon* was launched in 1990 and is the second leading daily newspaper in Aragon. It has the second highest readership in Aragon after *Heraldo*. Its readership is remarkably strong for a regional paper in a country where only one in ten people read a newspaper.

	Diariequipo.com
Unique Visitors	122,427

Source: Nielsen NNR OAS July 09

EDITORIAL PROFILE:

Diariequipo.com is dedicated to the people from the region of Aragon, which is why a large part of the content is dedicated to their most famous football team: Real Zaragoza. Nevertheless, you can also find information about other teams in Spain or Europe, other sports such as basketball or Formula One, debate, various services and multimedia contents...

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

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