



Spanish Urban / Youth Culture Monthly Magazine
Issued 27th of the previous month

MARKET POSITION:

Primera Linea is a popular youth title, which targets mainly male (87%). 77% of its readers are in the 20-44 age bracket, and 72% are readers from A and B social classes.

		Primera Linea
Circulation	(OJD July 2008/June 2009)	20,649
Readership	(EGM 3rd Cum 2009)	88,729

EDITORIAL PROFILE:

Primera Linea adopts an avant-garde editorial concept, with a daring and very different journalistic style making this magazine one of the most progressive of the Spanish market. Its main strength is based on an audacious night guide for urban people.

TECHNICAL SPECIFICATIONS:

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