



The website of the Monthly Technological Magazine

**MARKET FACTS:**

Windows Vista is the Spanish website of the Technological Magazine. Basically, Windows Vista is the official magazine for people interested in technology. It targets mainly men (66%), from the 20-44 age brackets (63%), from upper and medium social classes (73%).

	<b>Windows Vista</b>
Unique visitors (Nielsen January 2008)	21,374

**SITE PROFILE:**

Windows Vista provides useful and complete information about technological products, with some comparison tests, testimonies of real readers, top 5, top 10, etc...It is targeting people looking at the best product with the best price.

The website is divided into various columns such as Discover Windows, Products, Buy or Characteristics...

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