

# AUTOMOBILES

classiques

The Monthly luxury automobile magazine for men  
Cover Price: € 7.30



## MARKET POSITION:

**Automobiles Classiques** has for 20 years striven to maintain the epitome of male luxury: perfect harmony between technical sophistication and aesthetical refinement. It is a unique and prestigious magazine in the automobile press and it aims to glorify passion for the automobile in all its forms.

It is aimed at a male urban audience, aged between 35 and 49; 33% of them living in Paris. Its readership is mainly comprised of ABC1++, an upmarket audience, amateur car enthusiasts, and collectors with a passion for automobile.

		Automobiles Classiques Magazine
<b>Total Circulation</b>	Publisher figures 2017	<b>14 070</b>

## EDITORIAL PROFILE:

Taken over by TTM group, **Automobiles Classiques** publishes a new format since last September which is more focused on lifestyle. Dream, collection or futurist cars, **Automobiles Classiques magazine** is dedicated to cars of exception from today, and brings together current events and history to glorify the automobile.

The magazine offers a consistent content, highlighting the Auto column, including contact, portrait, studio, patrimony, quoted value... and a lifestyle column which includes technology, information about fashion, leisure, wines, books, auctions....

## ADVERTISING RATES 2018:

Format	Price in €	Size in mm
Full page (4 colours)	8,500€	220 w x 280 h
DPS (4 colours)	17,000€	440 w x 280 h
½ page H (4 colours)	6,500€	97 w x 260 h
¼ page (4 colours)	3,300€	97 w x 127 h

## TECHNICAL SPECIFICATIONS:

Please contact us for details

## COPY DEADLINE:

1 month prior to issue date

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