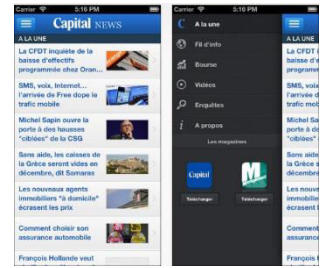




# MOBILE



## MARKET POSITION:

**Capital News** mainly targets a male ABC+ audience with a core target aged 35+ (69% of the audience are more than 35 and 72% are men). 55% of the readership is composed of ABC+.

## MOBILE PROFILE (Mobile):

	Capital News
Unique visitors/month	7,638,000
Unique visitors/week	2,954,000
Unique visitors/day	508,000

Mediametrie Net Rating mobile June 2020

## EDITORIAL PROFILE:

**Capital News** is an application completely independent from the magazine. In February 2009, a new version of the website has been launched, with more information and investigations, more advices and services, and a clearer design. It has now new functions and all the sections have been reorganised and enriched: news, investigations, stock-exchange, investment, real estate, jobs, career, forums, financial games, and blogs.

## ADVERTISING RATES 2019:

FORMATS	CPM € (GROSS)
Banner	10 €
Interstitial	20 €

## TECHNICAL SPECIFICATIONS:

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