



The French website dedicated to channel professionals
Within the IT and Telecoms market

MARKET POSITION:

Channelnews.fr provides information which goes straight to the target with a daily meeting presented as a morning newsletter. It provides as well an exclusive editorial content that covers all information professionals require such as suppliers, distributors, resellers, integrators.

	Channelnews.fr
Unique Visitors (per month)	58,942
Impressions (per month)	347,000
Visits (per month)	225,000

Publisher stat. 2017

WEBSITE PROFILE:

The contents of the website are organised around 6 topics: *Company news, Product reviews, Regions, Expertise, People, and Agenda.*

Channelnews.fr has a strong editorial focus with a dedicated network of correspondents across all French regions and an exclusive coverage of the news from the IT and Telecoms channel in France.

ADVERTISING RATES 2018:

FORMAT	RATES
MPU	72,00 €
Leader board	72,00 €
Banner	72,00 €

TECHNICAL SPECIFICATIONS:

Please contact us for details

COPY DEADLINE:

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk