



Vos plus belles émotions

The website of the most feminine French radio

MARKET OVERVIEW:

Cheriefm.fr is a popular and accessible radio channel which gathers more than 2.3 million daily auditors. 63% of its auditors are women and the radio has the second most significant growth after NRJ. The dynamism of the radio is particularly strong for active women (+32%). The website of Cheriefm provides information about the radio and additional services.

	NRJ.fr
Unique Visitors (per month)	399,000

Source: Mediametrie Net Ratings May 2013

WEBSITE PROFILE:

Cherie fm.fr proposes:

- 23 web radios
- games
- horoscope
- people news
- chat
- video

ADVERTISING RATES 2018:

Format	Size	Gross CPM
MPU	300 x 250	40 €
Mega banner	728 x 90	40 €
Expandable Banner		55 €

TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

Please contact us for all details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk