



Vos plus belles émotions

The App of the most feminine French radio

MARKET OVERVIEW:

ChérieFM is a popular and accessible radio channel which gathers more than 2.3 million daily auditors. 63% of its auditors are women and the radio has the second most significant growth after NRJ. The dynamism of the radio is particularly strong for active women (+32%). The website of Chériefm provides information about the radio and additional services.

	Cherie FM Mobile
Visits	853,374

Source: OJD Numerique Oct 2017

APP PROFILE:

Cherie FM mobile proposes:

- 23 web radios
- games
- horoscope
- people news
- chat
- video

ADVERTISING RATES 2018:

Please contact us

TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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