



The horse channel

MARKET OVERVIEW:

Equidia is a French thematic channel specialized in horse races, equestrian sports and the world of horse. It provides quality shows in relation with the variety of the equestrian practice. Equidia.fr is the channel's website; it is dedicated to reference equestrian news. The site has a mixed coverage.

	Equidia.fr
Unique Visitors (per month) Mobile+Desktop	510,237
Pages viewed (per month)	4,000,000

Source: Publisher 2017

WEBSITE PROFILE:

Equidia.fr gathers 4 different universes:

- Equidia Live: dedicated to horse races
- Equidia Life: dedicated to equestrian sports and horse riding
- Equidia Play: TV on demand
- Equidia & Vous: place of exchange and discovery of the brand

ADVERTISING RATES 2018:

Please contact us for details

TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

Please contact us for all details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk