

### French sport web-site

# **MARKET OVERVIEW:**

**Eurosport.com** is the 2<sup>nd</sup> digital sport offer the most frequented in France.

Videos, results, rankings, news, analysis, live all the tools to be connected to the world sport are available on Eurosport.com.

Some fanous athletes (French or World-wild reputed) share their points of view in exclusivity in **Eurosport.com.** 

	Eurosport.fr
Unique Visitors (per month)	2,595,000
Unique Visitors (per day)	267,000
Pages Viewed (per month)	139,781,000
Time spent per visits	1:22:13

Source: Mediametrie NetRatings Fixe Sept 2017

# **PROFILE & CONTENT:**

**Eurosport.com** is mainly targeting the men, young adult and adult (15-49 years old) and the professional categories AB+.

With an important diversity of sport (Football, rugby, Basket, Swimming, motors sports ...) Eurosport.com can targeted any passionate of sport.

For all sports, the web-site has dedicated journalists, in charge of in-depth analysis, comment live and redaction of last news.

## **ADVERTISING RATES 2018:**

Please contact us

#### **TECHNICAL SPECIFICATIONS:**

**CREATIVE DEADLINE:** 

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