



Interactive version of FAZ
German's Global Newspapers



MARKET POSITION

FAZ.Net is the leading German-language news portal providing quality global journalism, excellent commentary and precise background information. Advertisers can target opinion leaders and multipliers within a high quality environment, using impactful formats and unique integration.

FAZ.Net mainly reach user male (64%) and the majority of the audience is aged 20+.

		FAZ.Net
Unique Visitors (per month)	(AGOF 11 – 2016)	5.05 million
Impressions (per month)	(IVW 01 – 2017)	141.09 million

EDITORIAL PROFILE

FAZ.Net is a website which stands for quality, credibility and reliability. It brings a new dimension to the newspaper's sleek and clean design. This portal has a clear structure and a classic, elegant look that places the focus on content.

ADVERTISING RATES 2018 (in €)

Online	Section (CPM)	Rotation (CPM)
2:1 Banner	108	77
Sitebar ad	83	60
Wallpaper, Billboard, Halfpage Ad	77	55
1:2 Banner	77	55
1:1 Banner	47	32
Skyscraper, Superbanner	45	30
Medium rectangle	40	25

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact
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