



FAS Tablet App



## **MARKET POSITION**

The **FAS Tablet App** is the integration of one of the most reputable German-speaking Sunday newspapers designed with elegant digital operation and functionality.

The **FAS Tablet App** aimed at a male audience (91%) aged between 29 and 59.

## **MOBILE PROFILE**

	<b>FAZ Tablet App</b>
<b>Copies / net sales</b>	62,790
<b>Impressions (per month)</b>	2,560,000

Source: Publisher figures March 2014

## **EDITORIAL PROFILE**

The **FAS Tablet App** combines the overview and the aesthetic newspaper with the advantages of a mobile device. It is what the publication has always been: the newspaper for Germany, displayed in its trusted format.

The **FAS Tablet App** offers the latest news and updates by section as well as comprehensive background information, commentary, videos and a photo gallery covering daily topics.

## **ADVERTISING RATES 2018**

<b>FORMATS</b>	<b>Number of ads</b>	<b>Fixed rate (€)</b>
<b>Full pages Ad, Landscape and Portrait</b>	1	5 000
	2	8 500
	4	13 500

## **TECHNICAL SPECIFICATIONS :**

Please contact us for all details.

## **CREATIVE DEADLINE:**

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact  
GCA International Media Sales 020 7730 6033  
Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)