



FAZ Tablet App



MARKET POSITION

The **FAZ Tablet App** is the integration of one of the most reputable German-speaking newspapers design with elegant digital operation and functionality.

The **FAZ Tablet App** aimed at a male audience (91%) aged between 29 and 59.

MOBILE PROFILE

	FAZ Tablet App
Copies / net sales	339,559
Impressions (per month)	9,570,000

Source: Publisher figures March 2014

EDITORIAL PROFILE

The **FAZ Tablet App** combines the overview and the aesthetic newspaper with the advantages of a mobile device. It is what the publication has always been: the newspaper for Germany, displayed in its trusted format.

The **FAZ Tablet App** offers the latest news and updates by section as well as comprehensive background information, commentary, videos and a photo gallery covering daily topics.

ADVERTISING RATES 2018

FORMATS	Number of ads	Fixed rate (€)
Premium page 2	6	9 780
Section Standard	6	8 490
Feuilleton	6	5 940

TECHNICAL SPECIFICATIONS :

Please contact us for all details.

CREATIVE DEADLINE:

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Email: gca@gca-international.co.uk