



# Frankfurter Allgemeine WOCHE

GERMAN NEWSMAGAZINE

Issues on Friday

Copy price: 3.50€



## MARKET POSITION

Frankfurter Allgemeine WOCHE has just completed a very successful one year launch period. Die WOCHE is mainly looking at **politics, economy and culture** and is targeting the young urban elite, who are between 25-49 years old, educated, tech-savvy and always well informed; this represents a target audience of 4.5 Million people in Germany.

Effective Circulation (IVW Q2-2018)	60,531
-------------------------------------	--------

## EDITORIAL PROFILE

Focuses on the most essential news of the week: 65-70 pages

Content:

**Opinion of a journalist on a current issue**

**Weekly features**

**Cover stories**

**Politics**

**Society**

**Business**

**Culture**

**Knowledge (Science, technology etc.)**

## ADVERTISING RATES 2019

Please contact us for details.

## TECHNICAL SPECIFICATIONS:

Please contact us for details.

## COPY DEADLINE:

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact  
GCA International Media Sales 020 7730 6033  
Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)