



French informative and interactive golf website

MARKET POSITION:

Golftechnic.com is part of MenInvest Group which is a leading group to reach up-market men from 25 to 49 years old. 67% of French men no longer regard typical female topics like fashion as taboo. Men wish to be individualised and choose for themselves. MenInvest proposes 6 specially designed offers at 80% of men with 7.5 million of Unique Visitors and 80 million pages viewed. The 6 packs are culture and entertainment, lifestyle, cars, sport, news/finance and high tech mobility.

	Golftechnic.com
Unique Visitors (per month)	32 000
Impressions (per month)	27 000
Time spend per UV (per month)	05:20

Source: publisher figures May 2012

WEBSITE PROFILE:

Launched in 2005 **Golftechnic.com** provides news, advice, videos, quiz and advice about development, equipment, competition and golf courses. Its aim is to be read by confirmed players but also beginners. With its forum, the website also wants to be an interactive web platform where all fans of golf can talk about their passion and even look for a golf partner.

ADVERTISING RATES 2018:

Please contact us for details

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contact us for details

If you would like to receive copies, a media pack or further information, please contact
GCA INTERNATIONAL MEDIA SALES on 020 7730 6033
gca@gca-international.co.uk