



French high-tech network

MARKET FACTS:

Humanoid.fr is a modern and dynamic French network which objective is to discuss about the new mobile technologies and the quality brands of this sector.

Humanoid.fr mainly targets an audience composed of AB+ Men.

	Humanoid.fr
Unique visitors (per month) FrAndroid+numerama	8,200,000

Source: Google Analytics Sept 2017

WEBSITE CONTENT:

To reach a large target, **Humanoid.fr** is composed of 5 dedicated websites:

- Frandroid: dedicated to Android which is the mobile platform of Google
- Frawin: dedicated to the universe of Microsoft on all the devices
- iAddict: dedicated to the passionate of the Apple brand
- Fratizen: dedicated to talk about Tizen, which is a new mobile OS
- Les Ardoises: dedicated to the tablets

ADVERTISING RATES 2019:

Please contacts us for details

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

If you would like to receive copies, a media pack or further information, please contact
GCA INTERNATIONAL MEDIA SALES on 020 7730 6033
gca@gca-international.co.uk