

# Kommersant Style Travel

The newspaper's thematic supplement



## **MARKET POSITION:**

The **Kommersant Style Travel** supplement is the most full information about tourist routes, cruises, adventure holidays and sport relaxation on health resorts, places of interests and peculiarities of different countries cuisine, air tickets buying and tour agencies' rating.

**Kommersant Style Travel** is a unique supplement which appeals equally successful to female and male audience. The readers of the magazine are dynamic, energetic, well-educated people with high social status and high consumer activity.

	<b>Kommersant Style Travel</b>
<b>Circulation</b>	75 000
<b>Readership (Moscow &amp; St. Petersburg)</b>	132 700
<b>Loyal audience</b>	140 200

Source: TNS media: NRS Moscow (16+). March-July 2012 & NRS St. Petersburg March-July 2012

## **EDITORIAL PROFILE:**

The **Kommersant Style Travel** supplement is a project devoted not only to the tourism, but also to the lifestyle. As a matter of fact travelling has become both the need and the lifestyle of the modern human. Every supplement issue covers certain topic: travelling with gourmands in the world of gastronomy extravagance, the most interesting countries and automobile routes, sophisticated tourists' recommendations on the best SPA-hotels.

## **ADVERTISING RATES 2014:**

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