



The monthly magazine for health and social professionals
Cover Price: € 9.00

MARKET POSITION:

La Gazette Santé Social is the leading monthly magazine dedicated to healthcare and social professionals. The aim of the title is to provide practical and useable information and advice for key figures within healthcare and the public sector. The readership is divided as follows: Local authorities and establishments (39%), institutional and training bodies (16%) healthcare services and organizations (26%) and hospital facilities (19%).

- **91%** of the readers in social and health circles consider *La Gazette Santé Social* as the most important source of reference for their sector.
- **90%** of readers think it provides practical information.
- **94%** of readers believe it is extremely professional and well written.

	La Gazette Santé Social
Circulation	12 000
Readership	27 500

Publisher figure 2015

EDITORIAL PROFILE:

La Gazette Santé Social offers practical and targeted information in order to understand the evolutions of the medical, social and sanitary sector.

Content: Debates between 2 or 3 personalities on a polemical topic, **news** and **information** on key events of the month, **dossiers** and **initiatives** on problem issues, **technical information** on products and emerging technologies, clear and understandable explanation of legal texts; laws and codes of practice, **management** and **careers**: recruitment information and analysis of salaries and roles in this sphere of activity.

ADVERTISING RATES 2018:

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