



"Always closer"

MARKET POSITION:

La Revue des Montres is leading specialised French language publication and the only one entirely dedicated to the art and history of watches. It has been declined as a website: **La Revue des Montres.com**. It is a website for ABC1 and executive people fascinated by watches, technology, beautiful craftsmanship and fashion.

	La Revue des Montres.com
Unique Visitors (weekly)	22,411
Impressions (weekly)	41,260

Source: publisher figures 2017

EDITORIAL PROFILE:

La Revue des Montres.com informs every day on new evolutions and trends of the watch making-world: novelties, shop openings, exhibitions, big events, etc. There is also a strong synergy between the website and the magazine: all the magazine collection is available online in the "Archives" section. The website provides information about: the latest designs from the most famous fashion house, Dior, Givenchy, Gucci etc; the latest technology in horlogery ; the latest watches available ; news brands ; etc.

La Revue des Montres.com is divided into 9 sections: Hot News, Watch News, Showcase, Magazine, Meeting Points, Events, Collectors, For Her and Archives.

ADVERTISING RATES 2018:

Position	Size	Gross CPM
Flash	-	80 €
MPU	300 x 250	60 €
MPU expand	300 x 600	70 €

TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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