

Le Monde géo&politique

The weekly Politics section of Le Monde
issued on Thursday



MARKET POSITION:

Le Monde Geo & Politique is the supplement of Le Monde which explains the main international news through in depth surveys. These survey allow the reader understand the main issue of the world-wide politics.

		Le Monde	Le Figaro	Les Echos
Total Circ.	OJD 2016-2017	297,304	315,993	130,984
Domestic Paid circ	OJD 2016-2017	278,790	306,737	128,215
Readership <u>ONE</u> (Total readership)	2016-2017	2,748,406	1,781,956	697,644
<u>PREMIUM</u> 2017				
All		1,128,890	813,133	452,180
Senior management		657,333	411,293	300,151
Top 8% wealthiest		807,148	642,422	340,420

EDITORIAL PROFILE:

- In depth survey about the last breaking news
- A reflexion about the latest news stories
- The agenda of the week for the most important political events

ADVERTISING RATES 2018:

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RHP . Junior page	52 240 €	65 300 €
RHP. 1/3 page	41 920 €	52 400 €
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RHP. ½ Page	60 720 €	75 900 €

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