

Le Monde science&médecine

The weekly Sciences supplement of Le Monde
issued on Wednesday



MARKET POSITION:

Le Monde Science & Medecine: Stimulate the reader's curiosity and give access to science and new technologies.

		Le Monde	Le Figaro	Les Echos
Total Circ.	OJD 2019	336,522	333,057	132,210
Domestic Paid circ	OJD 2019	323,565	325,938	130,059
Readership <u>ONE</u> (Total readership)	2017	2,720,000	1,943,000	693,000
<u>PREMIUM</u> 2017				
All		1,128,890	813,133	452,180
Senior management		657,333	411,293	300,151
Top 8% wealthiest		807,148	642,422	340,420

EDITORIAL PROFILE:

- Unpublished reports on scientific advances
- A reflexion on our origins and future
- The Editor's choices in terms of scientific literature

ADVERTISING RATES 2020:

Please contact us for all details

TECHNICAL SPECIFICATIONS:

Please contact us for all details

COPY DEADLINE:

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk