

LE MONITEUR MATERIELS.fr

This is the website for the materials
Part of le Moniteur



MARKET POSITION:

Moniteur Materiels is a revue giving an overview of the materials sections of the building industry dedicated to all companies using machines for construction. It also reach professionals who need to research information on construction sector activities and who are interested to invest. Its readership is composed of decision-makers for buying goods costing over 7500€. In 2016 they launched a website to clarify the offer and to allow their readers to access the content on their devices.

	Materiels
Newsletter subscribers	36,000
Visits/month (publishers objectives by the end of 2016)	200,000

EDITORIAL PROFILE:

Moniteur Materiels centralises everything are needs to know about machines and construction equipment, news, technology trends, regulations, management advice, experience feedback. The editorial content gives its reader a wide spectrum of information about all the materials which can be used in the building trade. There are 5 sections:

- **News:** presentation of the sector's news
- **Second-hand equipment:** section to sell or buy second-hand equipment
- **Rate:** the quotation for equipment and materials of any references
- **Materials sheets:** give the features of any equipment
- **Directory:** find contact as builder, distributor, dealer or renter by region

ADVERTISING RATES 2017:

Please, contact us for details.

TECHNICAL SPECIFICATIONS:

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COPY DEADLINE:

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