



A network mobile

MARKET POSITION:

Mobvalue goal is to help advertisers to reach new audiences by targeting their campaigns through personalization and interactivity of their advertisement. They provide on-demand answers to advertisers wishing to strengthen their presence on the mobile.

Mobvalue have been working in the digital advertising industry for 6 years, close to the top media agencies and advertisers.

MEN PACK:

	Mobvalue.com News Pack
Unique Visitors (per month)	2 000 000
Impressions (per month)	58 100 000

The News pack is a group of all the favourite applications of the people who want to be inform about the actuality. General, business, politics, economics, society or sports applications represent the body of this pack.

With 2 000 00 unique visitors and 58 100 000 impressions per month, this pack is the insurance to reach efficiently a specific mobile target which give an important interest for different sorts of news in their daily life.



TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPYDEADLINE:

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact
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