



A network mobile

MARKET POSITION:

Mobvalue goal is to help advertisers to reach new audiences by targeting their campaigns through personalization and interactivity of their advertisement. They provide on-demand answers to advertisers wishing to strengthen their presence on the mobile.

Mobvalue have been working in the digital advertising industry for 6 years, close to the top media agencies and advertisers.

PREMIUM PACK:

	Mobvalue.com Premium Pack
Unique Visitors (per month)	800 000
Impressions (per month)	3 100 000

The premium pack is a group of all the applications that the business workers check once or many times per days.

General, financial and economic news applications represent the body of this pack. With 800 000 unique visitors and 3 100 000 impressions per month, this pack is the insurance to reach efficiently a specific mobile target which stay in touch with all different news.



TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
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